CLAIMS

- (previously presented) A computer-implemented method for providing an integrated electronic list of providers, comprising the steps of:
- determining at least one online provider for an item;
 determining at least one offline provider for the item;
 wherein the determining steps follow a request for a product;

wherein when the request is for a desired geographical area, a user may choose one of several target locations, which have been previously created and stored;

wherein when the request is for a predetermined proximity to a target location, the user may choose a radius for said target location; and

integrating the at least one online provider with the at least one offline provider to provide an integrated list of providers for the item; and

- distinguishing online providers from offline providers in said integrated list.
 - 2. (canceled)

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- 3. (previously presented) The method of Claim 1, wherein the request is for 20 a product category.
 - 4. (canceled)
 - 5. (canceled)
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 - (original) The method of Claim 1, further including:
 providing comparison information for the at least one online provider and the at least one offline provider for the item.
- 7. (original) The method of Claim 6, wherein the comparison information includes price comparison.

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- 8. (original) The method of Claim 6, wherein the comparison information includes rating comparison.
- 9. (original) The method of Claim 6, wherein the comparison information includes review comparison.
 - 10. (original) The method of Claim 6, wherein the comparison information includes availability comparison.
- 10 11. (original) The method of Claim 6, wherein the comparison information includes special promotion comparison.
 - 12. (original) The method of Claim 6, wherein the comparison information includes electronic wallet comparison.
 - 13. (original) The method of Claim 6, wherein the comparison information includes return-policy comparison.
 - 14. (original) The method of Claim 1, further providing: providing comparison information about at least two offline providers.
 - 15. (original) The method of Claim 14, wherein the comparison information includes in-store return policy of online purchases.
- 25 16. (original) The method of Claim 14, wherein the comparison information includes in-store pickup policy of online purchases.
 - 17. (original) The method of Claim 14, wherein the comparison information includes special promotions.
 - 18. (original) The method of Claim 14, wherein the comparison information includes coupon-availability information.

- 19. (original) The method of Claim 14, wherein the comparison information includes proximity to the at least two offline providers.
- 20. (original) The method of Claim 14, wherein the comparison information includes direction to the at least two offline providers.
 - 21. (original) The method of Claim 14, wherein the comparison information includes user review.
- 22. (previously presented) A computer readable medium embodying a method for providing an integrated electronic list of providers, the method comprising the steps of:

determining at least one online provider for an item;

determining at least one offline provider for the item;

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wherein the determining steps follow a request for a product;

wherein when the request is for a desired geographical area, a user may choose one of several target locations, which have been previously created and stored;

wherein when the request is for a predetermined proximity to a target location, 20 the user may choose a radius for said target location; and

integrating the at least one online provider with the at least one offline provider to provide an integrated list of providers for the item; and

distinguishing online providers from offline providers in said integrated list.

25 23. (previously presented) A system for online shopping, comprising: at least one user terminal;

at least one database containing information about online and offline providers;

means for searching the database and for providing an integrated list of online and offline providers in response to a search request for a selected item;

means for distinguishing online providers from offline providers in said integrated list; and

means for comparing the online and offline providers for the selected item;

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wherein when the search request is for a desired geographical area, a user may choose one of several target locations, which have been previously created and stored; and

wherein when the request is for a predetermined proximity to a target location, the user may choose a radius for said target location.

- 24. (original) The computer system of Claim 23, further implemented on a network environment.
- 10 25. (original) The computer system of Claim 24, wherein the network environment further comprising a global communications network.